



Connecting US Voters in 2024

Meta is committed to helping give people a voice and supporting participation in the civic process.

We work with state and local elections officials to send the latest information about **registering and voting** to people in their communities.

650M

Since 2020, more than 650 million notifications have been sent via Voting Alerts on Facebook.



On Instagram, we continue to **elevate stickers** directing people to official voting information **ahead of registration deadlines and Election Day**.

Our **Voting Information Center** continues to be **live** on Facebook.

On Facebook we show **election-related in-Feed notifications in a second language** other than English if we think the second language may be better understood.

For example, if a person has their language set to English but interacts with a majority of content in Spanish, **then we may show the voting notifications in both English and Spanish**.



In the US, when people search for terms related to the 2024 elections on Facebook and Instagram they will see **links to official information about how, when and where to vote**.

Learn more at about.meta.com/elections