



we all need  
to live together



education  
healthcare  
culture

Orange  
Foundation



promoting interaction,  
dialogue and sharing,  
because **we all need to live together**



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**STÉPHANE RICHARD**  
CEO, Orange

***Meeting the needs of the community  
wherever we operate.***

The Orange Foundation demonstrates our Group's commitment to society. The Group's purpose as an operator is to help people communicate better so they can live together in greater harmony.

Now more than ever, in this difficult economic climate, I would like to reiterate the commitment of the Orange Group and its Foundation, which is reflected in the substantial (and increased) amount of no less than €22 million which will be invested in projects across 30 countries in 2013.

Resolutely pragmatic, in tune with the real needs of local communities, our Foundation's actions take different forms depending on the region... and current events. All 16 corporate foundations across our Group implement these actions, and the experts in all of our subsidiaries manage the projects in the field.

The Orange Foundation's activities nevertheless revolve around three main priorities: **education, healthcare and culture**. Implicit in its activities are two constants, two cross-cutting themes: improving the lives of women, which we now systematically seek in all of the projects we support, and the use of digital technology, a powerful lever in the fields of education, culture and healthcare alike.

Because the success of our Group depends primarily on our **employees' commitment** to understanding and satisfying our customers, the Orange Foundation is keen to enable the employees of all Group companies

to get directly involved in its actions. Whether supporting community projects, undertaking voluntary work or providing skills philanthropy for NGOs, there are already several thousand staff members reflecting the Group's values in the organisations we support, and among the men and women we help. This unique feature of the Orange Foundation makes me proud, because it shows the very human dimension of our business.

The following pages provide a clear and concrete picture of their activities. I invite you to encourage them, and in fact, why not join them?



**MIREILLE LE VAN**  
General-Secretary,  
Orange Foundation

***Developing connections whatever the context, encouraging the spirit of solidarity in all of us.***



*As a catalyst for development and a creator of connections between individuals, digital technology is key to the main healthcare and education projects launched in 2012 and presented in this document.*

*The progress made by people with autism who have been equipped with tablets and dedicated apps, the social and professional integration of both young and old once they have received training in digital technology, access to culture via the Internet for communities which were previously excluded... these results have encouraged us to **exploit digital technology** in two main directions:*

- To enable anyone and everyone to access and use the Internet in their daily life: **to look for a job, get back in touch through social activities, or access knowledge.***
- To explore the possibilities of digital technology to promote innovation in our projects: to develop **new ways of learning** and accessing content; to promote **progress in healthcare** (more specifically medical training and telemedicine) and to improve the situation of people with autism.*

*Always guided by pragmatism and our understanding of communities, we also aim to set-up **original projects** across many countries such as the Village project, and meet both basic healthcare and education needs. Lastly, we continue to promote **equality between women and men** with regard to access to schooling and healthcare.*

*The involvement of Orange employees is vital and is becoming increasingly important. It takes various forms, and changes in line with each context to support and develop our activities. This Foundation is theirs, and it is also yours: that is our vision.*



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## our philosophy

# supporting NGO projects

## NGOs: how to request our support?

**ARE YOU AN NGO IN ONE OF THE COUNTRIES OF THE ORANGE FOOTPRINT WORKING IN THE AREAS OF EDUCATION, HEALTHCARE, OR CULTURE? WE ARE INTERESTED IN YOUR PROJECT:**

**send us your application** when we launch a call for projects at various times each year:

**Visit [fondationorange.com/en](http://fondationorange.com/en) to propose your project.**

**request skills philanthropy**, which enables organisations based in France to tap into and benefit from the professional skills of Orange employees, especially in the IT area, for part-time assignments.

**contact the Orange Foundation** in the country where you work. The team will be very happy to meet you and discuss your project.



**JEAN-PIERRE POMMIER**  
Orange France

“ *Choosing to give to others what you receive: that is my mantra. Working as a "part-time Senior" employee at Orange, I had the opportunity to do a year's skills philanthropy for the French Red Cross: becoming an advisor on the AIDA (Food Aid) software and training volunteers at the Rennes branch. To start, I had to find computers and configure them. I was really keen to perform an activity that would really make a difference to people. My mission expanded very quickly, and I ended up using many of the skills I had acquired in a corporate environment.* ”



### project selection committees

The Orange Foundation, very aware of the need to set an example and ensure that its decisions are fully transparent, has set up project selection committees. They meet two to four times a year, depending on the calls for projects schedule, and consist of individuals selected for their skills in the fields concerned.

All projects supported by the Foundation are formalized through a legal agreement, and are monitored and evaluated. Every year hundreds of projects are supported across the Orange footprint.

See the selection committee schedule on [fondationorange.com/en](http://fondationorange.com/en)



# encouraging solidarity

## Employees: how to get involved?

It is your involvement around the world that helps to multiply the results of the Group's philanthropic endeavours. Are you an active or retired employee of the Group? It's up to you!

### BY VOLUNTEERING TO HELP

- **In France**, Orange employees are encouraged to give their time to the Orange Digital Solidarity program for example. 2,400 employee volunteers and 1,000 participants spent time together in 2012. The "Volontaires pour les personnes avec Autisme" NGO provides another opportunity for employees to volunteer to help people with autism and their families.
- **Subsidiaries and local foundations around the world** are developing volunteer programs for employees. Over 2,320 are involved in Botswana, the Dominican Republic and Poland, for example.

### BY MAKING YOUR SKILLS AVAILABLE TO NGO'S

The part-time senior skills philanthropy scheme in France enables employees to work part-time for an NGO operating in a field supported by the Foundation: a solution that makes it possible to transfer skills to those who need them, while enhancing the employees' careers and helping them prepare for retirement through charitable work. Employees can, for example, help NGOs move into the digital age by joining the Orange Solidarity association.

*"I became involved in 2008 when I made my marketing and IT skills available to NGOs. Volunteers like me give their skills free of charge online to help organisations faced with developmental challenges. Orange Cameroon has given me expertise and I make it available to organisations: the reverse is also true. Nowadays, I feel genuinely useful to Cameroon and Africa."*



**ERIK CYRILLE  
KOUNTCHOU NOUBISSI**

Orange Cameroon

### EXCEPTIONAL EMPLOYEE INVOLVEMENT

Over

**300**

Orange employees in France have taken part in skills philanthropy since 2010, i.e. 33,000 days' work

**198**

employee projects in France received support totalling €704,928

**6,000**

employees across the Group were involved in humanitarian and social causes in 17 Orange countries

### BY INTRODUCING US TO YOUR NGO'S PROJECTS

Are you part of non-profit organisation working in education, healthcare or access to culture? The Orange Foundation would like to support your organisation's project!

2012 figures.



## our philosophy

# improving living conditions wherever we are

Established in France in 1987, and involved in philanthropy in Africa, Europe, the Middle East and Asia since 2005, the Orange Foundation supports projects in 30 countries in which the Orange Group is present as an operator.

## PROJECTS MEETING LOCAL NEEDS

### actions in partnership with local communities

Alongside Orange companies established in a large number of countries, the Orange Foundation cooperates closely with local communities. It adapts to the context supporting projects and solidarity actions in the fields of education, healthcare and culture.

### developing education and access to healthcare

The Foundation is active in building and equipping infrastructure and providing training courses and support for people with disabilities and/or who are excluded from society or the workplace. Whenever possible and appropriate, the Foundation uses digital tools to accelerate the effectiveness of these projects.

### dealing with emergency situations

The Orange Foundation responds to emergency situations with food aid, the distribution of medicines and equipment, etc.

### providing access to culture for all

The Foundation promotes access to culture for those who are most vulnerable, and who are excluded because of poverty, ignorance, disability or other difficulties. It also continues to support vocal music and the emergence of new talent, especially in Europe.



€22 million  
1,400,000 beneficiaries  
projects in  
30 countries  
16 foundations  
worldwide

2012 figures.

### an international presence with close ties to the community

To date, 16 Orange companies have established corporate foundations that manage philanthropy activities: Spain, Poland, Slovakia, Romania, Republic of Moldova, Armenia, Senegal, Mali, Madagascar, Ivory Coast, Cameroon, Niger, Botswana, Dominican Republic, Mauritius and France. This makes it possible to better understand and respond to local needs, and is more effective when it comes to implementing and monitoring projects.

### projects set-up in countries in partnership with international NGOs

In countries where Orange has not yet set-up a Foundation, the first projects proposed by the local Orange company team or directly by NGOs are selected by the Orange Foundation selection committees in cooperation with the local Orange subsidiary. The Orange team's knowledge of the local community guarantees the relevance and effectiveness of the projects and NGO partners.

**ARMENIA** Education, Healthcare ①

**BELGIUM** Healthcare

**BOTSWANA** Education, Healthcare ②

**CAMEROON** Education, Healthcare, Culture, Emergency solidarity ③

**CENTRAL AFRICAN REPUBLIC** Healthcare

**CHINA** Education

**DEMOCRATIC REPUBLIC OF CONGO** Healthcare

**DOMINICAN REPUBLIC**  
Education, Healthcare, Culture, Emergency solidarity ④

**EGYPT** Education

**FRANCE** Education, Healthcare, Culture ⑤

**GUINEA BISSAU** Education

**GUINEA CONAKRY** Education

**INDIA** Education, Healthcare

**IVORY COAST** Education, Healthcare, Culture, Emergency solidarity ⑥

**JORDAN** Education

**KENYA** Education, Healthcare, Emergency solidarity

**MADAGASCAR** Education, Healthcare, Emergency solidarity ⑦

**MALI** Education, Healthcare, Culture, Emergency solidarity ⑧

**MAURITIUS** Education, Healthcare, Culture ⑨

**MOROCCO** Education

**NIGER** Education, Healthcare, Culture, Emergency solidarity ⑩

**POLAND** Education, Healthcare, Culture, Emergency solidarity ⑪

**REPUBLIC OF MOLDOVA**  
Education, Healthcare, Culture, Emergency solidarity ⑫

**ROMANIA** Education, Healthcare, Emergency solidarity ⑬

**SENEGAL** Education, Healthcare, Culture, Emergency solidarity ⑭

**SLOVAKIA** Education, Healthcare, Emergency solidarity ⑮

**SPAIN** Education, Healthcare, Culture ⑯

**TUNISIA** Education, Healthcare, Culture

**UGANDA** Education, Healthcare

**VIETNAM** Education

● Orange countries that have established a corporate foundation.



we all need  
to learn

## 2005

Literacy programs and promoting education for girls in developing countries become new areas of involvement for the Foundation.

## 2010

Launch of the Orange Digital Solidarity program in France: employee volunteers lead digital workshops for people excluded from the digital world, and the Orange Foundation supports NGO's digital projects.





**2012**

First international call for digital projects.

**2012**

The 33 projects supported and the equipment for 100 organisations in France (1,000 computers) provide an innovative boost to education and social and professional integration programs.

# education & professional integration

The action of the Foundation is adapted to the needs of the community in each country: knowledge and use of digital tools in Europe, education and literacy in Africa and the Middle East.

# using digital technology

## to support integration

### DIGITAL TECHNOLOGY FOR SOCIAL AND PROFESSIONAL INTEGRATION

In France, nearly four million people are not connected to the Internet: they have a poor understanding of digital tools and dread having to use them. Because using digital technology has become a vital factor in social and professional integration, the Orange Digital Solidarity program provides them with introductory workshops that tap into the skills of Orange employees. By providing access to digital technology, the Foundation also encourages the development of new learning methods.



**Julien,**  
training at the Web@cademie

"Thanks to the ZUPdeCO organisation and the support of the Orange Foundation, I have started a two-year course in Web development. I dropped out of school, but with training like this, I am now sure of finding work."

### DIGITAL TECHNOLOGY, THE KEY TO PROFESSIONAL INTEGRATION FOR YOUNG PEOPLE

As part of its Orange Digital Solidarity program, the Orange Foundation stepped up its activity with young people in 2012.

Many of them are without qualifications and/or have learning difficulties: Every year, 140,000 young people leave the school system without a diploma of any kind.

Digital technology can play a major role in remobilising and reconnecting these young people. Projects supported by the Orange Foundation help in this process by assisting 1,000 young people across France.

## 80 young people

in the National Youth Service who have been trained on digital tools by Orange employees, run digital coffee shops for seniors

## 50 young people

who have dropped out of school have been re-energised through digital technology and Unis-Cite organisation's Booster program

## 40 IT enthusiasts

without qualifications are taking ZUPdeCO's Web@cademie course to learn Web-related occupations





## TRAINING IN THE USE OF TABLETS

The Apprentis d'Auteuil Foundation, which is involved in education and training, redefines teaching and education in its residential courses to better meet the needs of young people with difficulties. The digital tablet is a tool that is particularly suited to new educational approaches.

The professionals supervising the students are trained to provide group and individual support. Following a phase of training supervisors and young people alike, and familiarising them with digital technology (in three residential centres), an experimental program has been launched for the 2013-2014 academic year. It will end in an assessment with a view to expanding the project across France.



**180**  
young people being  
supported

**3** educational  
levels

**1** national  
roll-out



## OUR KNOW-HOW, A TREASURE TO BE SHARED

In 2012, 730 workshops for organisations (volunteers and beneficiaries) were held in France in over 30 cities.

1,000 beneficiaries participated in Orange Digital Solidarity workshops throughout the country thanks to the regular involvement of over 500 Orange volunteers.

### The Orange employee volunteers also supported:

- **100 women** of the Force Femmes association, bringing them up to speed in office software and providing an introduction to website creation
- **130 people** in a vocational training program of the Workshops Without Borders NGO through sessions focused on the job market
- **beneficiaries of the Secours Populaire Français and French Red Cross organisations** throughout the country, and new groups such as gypsies, through mobile workshops.



## Units Cité

### DEVELOPING KNOWLEDGE FOR ALL THROUGH ACCESS TO THE DIGITAL WORLD

France has 10 million elderly people, and in the coming 10 years their numbers will almost double. The elderly people who suffer most from indifference and isolation tend to be those who are dependent, and often from modest backgrounds.

The "Passeur de Memoires" program sends teams out to retirement homes or people's own homes for social visits and to record their memories, and in exchange provides them with an introduction to digital technology that opens the world and communications up to them.

80 young people in the National Youth Service have been trained by Orange employee volunteers to run digital coffee shops in retirement homes.

### OUR ACTIVITY IN THE FIELD OF EDUCATION IN FRANCE: A FEW FIGURES

**1,000** computers donated to organisations

**1,000** young people supported

**2,400** people have taken part in digital awareness sessions

**1,000** projects for young people



OUR ACTIVITY  
PROMOTING ACCESS  
TO EDUCATION AND  
TRAINING THROUGHOUT  
THE WORLD



**66,000**

young people are attending  
schools in Africa and the  
Middle East

**160**

schools in Africa have been  
equipped with IT equipment

**6,000**

women have been given  
access to vocational  
training courses

# facilitating access to education

through digital technology

Launched in 2012, the international Digital Solidarity call for projects is open to all non-profit organisations and NGOs working in countries in which the Group operates. It is based on the conviction that while digital technologies may be a new factor contributing to exclusion, they are also a tremendous lever for development, and make innovative new types of solidarity possible within countries.



## SHARING AND DISSEMINATING KNOWLEDGE USING DIGITAL TOOLS

The social and financial education program of Aflatoun, NGO present in over 100 countries, provides children with an understanding of their rights, how to manage a budget and save money.

Thanks to support from the Orange Foundation, Aflatoun's "E-ducate for all" project will make all of the educational materials of the program readily available to teachers, and will facilitate exchanges between them.

Once a pilot phase has been completed in Niger, the project is set to extend worldwide.



**6,000** women

have had access to vocational training in 10 countries

**5,000** people

have benefited from literacy programs

## OPENING UP ACCESS TO EDUCATION

The aim of the Village project in Ivory Coast is to build schools, water wells, latrines and health care centres in poor villages.

Grouping these resources together gives girls the possibility of going to school and access the vital resources they require on a daily basis.







### **TRAINING IN ACCOUNTING-MANAGEMENT IN MALI**

Literacy and training program in collaboration with Secours Populaire Français and local organisations.



### **COMPUTER AID INTERNATIONAL**

Encouraging girls in Kenya to access education through digital technology.



### **CENTRAL ASSOCIATION FOR THE BLIND AND DISABLED**

Construction of a day care centre in Botswana to accommodate visually-impaired children and help them begin their schooling.



**20,000** people  
trained in Egypt

**500** women in Senegal  
supported in the creation, maintenance  
and management of community gardens

**1,000** victims  
of domestic violence or human trafficking  
have received vocational training in Moldova



focus on

# 5 major projects

Digital solidarity is becoming the major focus of our international strategy. We are also particularly keen to support projects for women, and projects that are scaled for implementation across several countries.



**1** In partnership with Libraries Without Borders (BSF), the "Digital Education in libraries" project consists of translating content of the Khan Academy into French and adapting it as necessary to provide an online learning platform that could revolutionise education for all francophone children, around the world. The project is being tested in Cameroon among students who have difficulties in school.



**2** Improving living conditions and healthcare for women with limited access to medical care is the aim of the "Medical Aid Films" project: an experiment is under way in Uganda to show a series of films on cervical cancer for preventive purposes. These videos will subsequently be distributed in other African countries.



**3** The Sonatel Foundation and USAID (US Agency for International Development) have renewed their partnership to provide financial support to almost 900 female middle- and high-school students. Over 100 schools have also been provided with IT equipment and Internet connections.



**4** In Madagascar, a project initiated by the Fitia organisation has opened 22 Internet access centres across the country, one per region. The Orange Foundation and Orange Solidarite Madagascar are also responsible for training and paying the multimedia coaches who run these centres.





**5** Establishing the first audio library in Armenia in partnership with the Global Youth Union Foundation will improve the education and training of blind and visually-impaired children and young people.

# 2013-2014 Strategy

## in France

**digital technology, a priority for education and professional integration**

### for educating young people

Putting digital technology at the heart of education to develop new, increasingly customised ways of learning that are better suited to students who have dropped out of school.

### for professional integration

To help all those seeking employment to use the Web in their search for jobs. To develop programs that will teach web-based trades to all.

### a driver of NGO effectiveness

The Orange Solidarity association is expanding throughout France with the aim of helping NGOs move into the digital age.

## internationally

### promoting cross-country digital education projects

for young people, distance learning, professional integration and the development of specific content

### developing digital educational content

- Putting more educational content from the Khan Academy online in French, in partnership with Libraries Without Borders.
- Putting Aflatoun's social and financial education materials online for teachers.
- Putting French language lessons online in a MOOC (Massive Open Online Course) to be tested in Tunisia, to help high-school students to learn French as a foreign language and therefore facilitate their access to higher education, by supporting the Caroline Connect & FLE project.

### facilitating access to knowledge for as many people as possible

Promoting the production and dissemination of knowledge about Africa through the Afripedia project.

### creating the conditions required for schooling

Extending the Village project (schools, health care centres, water wells) initiated in Ivory Coast to Tunisia, Madagascar, Cameroon, Senegal and Niger.





we all need to be involved

**1991**

Start of support for autism.

**2001**

First Autism Days organized in partnership with parents associations in France.

**2005**

Support for people with sensory impairments launched in France and abroad.





**2010**

Major campaigns in Africa to provide access to basic healthcare.

**2012**

Autism declared national cause of the year in France: the Foundation publicises progress in research it has supported for 20 years.

# healthcare

Since 1991, the Foundation has been acting to improve the quality of life of people affected by autism. It has developed programs for people with autism and other types of disabilities, particularly sensory impairments, around the world. In Africa and some European countries, the Foundation has targeted access to basic, maternal and infant healthcare.

# combating autism

## on all fronts

In France, about 500,000 people have autism. The Orange Foundation has chosen to support them, relieve the strain on their families and change society's perceptions. For 22 years in France, the Foundation has been supporting research programs and the training of professionals and families, and equipping facilities to help them. In many countries, the Foundation has also been experimenting with the use of digital tools and dedicated apps, with very positive results.

### 22 YEARS SUPPORTING RESEARCH

In 2003, Thomas Bourgeron of the Pasteur Institute - with support from the Orange Foundation - discovered the first genes associated with autism. Researchers are now continuing his work on the interaction between the genes involved, still with the support of the Foundation. Another line of research it supports is the development of earlier diagnosis (before the age of 3) to enable more appropriate treatment and greater progress.

### CREATING, PLAYING, HAVING FUN FOR BETTER COMMUNICATION

The Orange Foundation selection committee also chose 26 out of 63 applications to equip playgrounds and sports projects. 580 people will benefit from these initiatives, including 450 with autism.

**Sesame Autisme:** equipping a professional kitchen to develop a commercial catering activity in an ESAT (French organisations providing sheltered employment for disabled people) in Roussillon.

**Institut Medico-Educatif Saute-Mouton:** creation of an outdoor playground and leisure area.

### SUPPORTING THOSE WHO GIVE THEIR TIME ON A DAILY BASIS

Giving people with autism a better quality of life also means helping families and professionals: 22 out of 50 projects providing help to caregivers were selected by the committee.

2012 figures.



Alain Julienne,  
Orange France

"It is enriching to try to do something for this child. I feel useful, and it gives me great satisfaction to see him make progress and be able to take the strain off his parents from time to time."

### FACILITATING THE TASK OF CAREGIVERS

**300** professional caregivers

trained in educational establishments or at home

**1,500** participants

in national and international symposia and regional projects for training professionals to deal with autism

**972** tablets

and digital applications to help with schooling





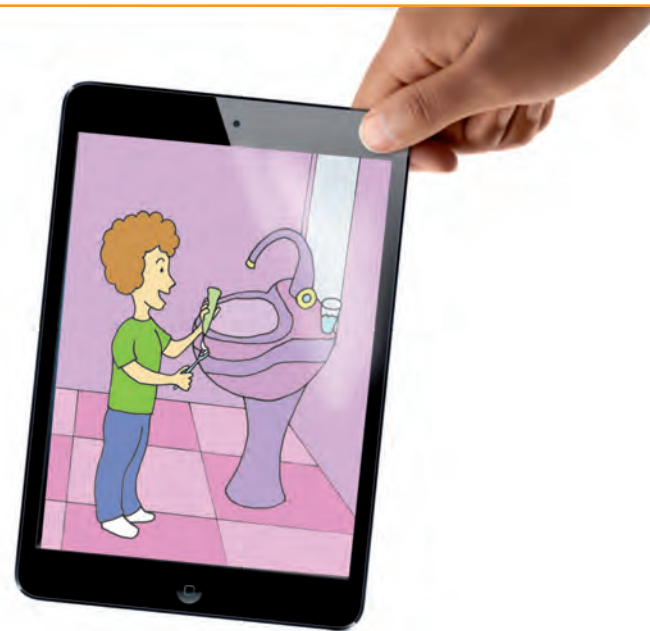
## AUTISM AND ORAL HEALTH PROGRAM

The SOHDEV association has developed a set of mediation and communication tools relating to oral health for parents of children and teenagers with autism.

### These tools meet two objectives:

- greater awareness of hygiene, oral care and preparing for a visit to the dentist for families through applications that are downloadable free of charge from the organisation's website
- better understanding of dental treatment for people with autism in medical and/or social establishments thanks to an educational kit that facilitates communication.

These tools are available free of charge to families on [www.sodhev.org](http://www.sodhev.org) thanks to the support of the Orange Foundation.



"At home, I have a schema that uses pictograms to show how to brush your teeth. We prepare for visits to the dentist in the kitchen, with a dental kit and a deck chair. Without this preparation at home, treatment would be difficult, maybe even impossible."

**Mrs. Clavaud,**  
mother of a teenager with autism. Source: SODHEV Newsletter No 5, September 2010

## LEARNING TO INTERACT ALSO INVOLVES ACCESSING CULTURE AND LEISURE

33 initiatives were selected from 86 applications received in response to a call for "leisure" projects:

- preparation of an educational kit for museum visits provided in partnership with the Culturespace Foundation and the Jacquemart-Andre Museum in Paris
- theatre courses and workshops for young people with severe autism or Asperger's Syndrome
- support for a project involving a musical instrument designed to be played by disabled people using gestures and other non-mainstream musical activities
- exhibition of works by artists with autism in collaboration with the Zig Zag Color organisation
- preparation for holidays and leisure activities through projects such as the "Citizens of the Big Blue" (a seven-month introduction to sailing, and a coastal conservation project undertaken in Corsica in collaboration with the Conservatoire du Littoral).



### RESEARCH IN FIGURES

**30** researchers contributed to the book "20 Years of Research into Autism" published in 2012 by the Orange Foundation.

**Over € 6 million** invested in research over the past 22 years.

**500** participants and 10,000 pages viewed at the first symposium on progress of research into autism for families.



### THE ORANGE FOUNDATION'S COMMITMENT TO AUTISM IN FRANCE

**2,020** people directly assisted through four calls for projects

**3,000** parents or professionals trained and informed

**1,270,000 €** devoted to projects connected with autism

2012 figures.



## AID FOR PEOPLE WITH AUTISM IN EUROPE: A FEW FIGURES

**25** projects supported in 2012  
(6 by the Orange Foundation  
and 19 by subsidiaries and  
foundations across the footprint)

**40,000**

downloads of apps for people with  
autism, developed with the support  
of the Orange Foundation Spain

**13** structures supported,  
representing 346 children and  
young people with autism

**500**

participants from 27 countries at the  
First International Congress on Innovative  
Technologies for Autism Spectrum  
Disorders (ITASD) in Valencia (Spain)

## DIGITAL TECHNOLOGY AT THE SERVICE OF PEOPLE WITH AUTISM

Translation into French, English and Polish of apps for smartphones, tablets and computers from the original Spanish version called **Azahar** developed to support children with autism in day-to-day tasks such as management of time and waiting, organising their day and communicating with those around them.

**Participate!**, the **Mobistar online platform in Belgium**, was enriched considerably in 2012: it enables several hundred Belgian families to interact and find answers to their questions on autism. In 2012, the website - which contains hundreds of pages, videos and tools for day-to-day life - received 67,000 visitors.



**Support for care centres** for people affected by autism in 14 countries. In India, Mauritius and Tunisia, the Orange Foundation's actions focus on educational structures.



# providing basic healthcare

for as many people as possible

In the areas of basic healthcare and sensory impairments, our action focuses primarily on reaching out to people to give them what they cannot find themselves.

In the case of autism, experiments with tablets and dedicated apps in a number of countries have been very positive: substantial progress has been achieved after six months' use.

**67,000** people

have better access to healthcare thanks to the support of over 30 healthcare structures

**80,000** people

beneficiaries of actions targeting maternal and infant healthcare in Africa and the Middle East

**70,000** people

have benefited from support provided by the Orange Foundation in mobile medical facilities in Africa, Armenia and the Dominican Republic





## FACILITATING ACCESS TO BASIC HEALTHCARE THROUGH MOBILE MEDICINE

**1,000 hearts for Africa:** surgical missions in West Africa are training local medical teams in cardiac medicine and the Chaîne de l'Espoir NGO finances paediatric surgery in Ivory Coast.



# 2013-2014 strategy

## autism

Progress made by people with autism equipped with tablets and dedicated apps confirms that digital technology can help them open up to the world.

### For this reason, the Foundation will:

- continue to inform users, professionals and researchers on the use of digital tools throughout France, e.g. by creating a collaborative web platform on the topic
- help care centres to acquire and test these tools
- train parents and professionals in the use of digital tools
- support the most promising projects and apps
- continue its campaigns to raise awareness of autism among various audiences

## access to basic healthcare

### The Foundation will:

- continue its first priority which is to provide basic healthcare wherever necessary, particularly for women: for example, combating famine, providing medical and prenatal consultations, vaccination and deworming in partnership with SOS Children's Villages in Madagascar.
- promote the use of digital technology wherever possible to improve health, and (for example) support the production of videos in partnership with Medical Aid Films to raise awareness of cervical cancer.



**Bringing Sight to Armenian Eyes of the Armenian Eye Care Project:** the mobile AACP clinic criss-crosses Armenia meeting populations in the most isolated regions to offer ophthalmological consultations, provide glasses and perform surgical operations. 20,600 people benefited from this project in 2012.

**The 4AWOMAN mobile unit of the Akbaraly Foundation:** a mobile clinic specialising in raising awareness of, and screening for, gynaecological and breast cancer will travel to meet women in isolated rural villages in Madagascar, providing them with high quality care.



**The Sonatel Foundation in Senegal continues its commitment to the health of the elderly** through various awareness-raising and screening days and activities. Close to 1,000 elderly people have benefited from free medical consultations.



**1987**

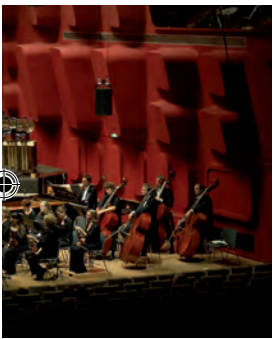
Creation of the France Telecom Foundation with two focus areas: vocal music and gymnastics



**1990**

First "Night of the Voice" concert of the Orange Foundation at the Champs-Elysees Theater in Paris.





we all need  
to express  
ourselves



## 2010

Launch of Orange Sings, a project to create employee choirs.

## 2013

The 21st "Night of the Voice" concert was viewed live by almost 15,000 people and on replay by over 16,000.

# culture

Supporting vocal groups in their artistic development, helping festivals open up to young artists and supporting projects to spread culture to audiences who are otherwise deprived of it for economic, geographic, health or disability-related reasons. These are the Orange Foundation's three commitments to culture.

# bringing people together through music

It was to nurture talent and enable as many people as possible to share in the language and emotion of vocal music that the Orange Foundation chose to commit to this area of cultural philanthropy in 1987. The Foundation receives nearly 600 requests for support every year. In 2013, 60 projects were selected by a committee of musical experts with a budget of €2,000,000.

## PROMOTING MUSICAL DIVERSITY AND INNOVATION

In line with the Group's international profile, the Orange Foundation is now opening up to new repertoires: classics, contemporary, world music and jazz.

Every year we also support more than 20 festivals throughout France.

In 2012 and 2013, a number of new festivals received support from the Foundation including:

- "Jazz sous les Pommiers" in Coutances
- "Babel Med" in Marseille
- "Festival du Bout du Monde" in Crozon
- "Convivencia" in Toulouse
- "Detours de Babel" in Grenoble

The Foundation also supports musical innovation through the Musica Festival in Strasbourg and the "Balcon", a young contemporary music ensemble.

## SHOWCASING NEW TALENT

Since the Orange Foundation was established, over 110 groups (choirs, orchestras, vocal groups) with young directors have benefited from our support. These groups are now well established.

The Foundation continues its work of discovery and support, and at the same time is opening up to new groups and artists in world music: Emel Mathlouthi (Tunisia), Amari Famili (Eastern Europe), Sandra Nkake (Cameroon) and others.

## NUMBER OF PROJECTS SUPPORTED IN 2012

**13** classical and world music groups

**25** classical, world music and jazz festivals

**4,890** professional artists

**1,152** concerts





## LIVE OPERA

With the support of the Orange Foundation, the Paris National Opera broadcasts live opera and ballet performances in 100 cinemas in France and abroad.

In one season, about 120,000 spectators attended these screenings, extending the opera audience and enabling music lovers to see shows live, close to home, under excellent conditions (high definition image and digital sound).

In 2013/2014, for the third season, the Paris National Opera offered eight new screenings of its shows in cinemas.



"Thanks to the agreement signed with the Orange Foundation, we will be able to continue our policy of broadcasting our shows.

With these transmissions, the Paris National Opera is able to bring opera and ballet to new audiences throughout the country, at an affordable price."

**Nicolas Joel,**  
Director, Paris National Opera



## ACCESS TO MUSIC FOR ALL, A PRIORITY FOR US

The sharing implicit in music-making encourages people's social integration. We have therefore committed to musical projects that have developed social and educational activities aimed at audiences far removed from music for socio-economic, geographic or health-related reasons.

- **Two new partnerships signed** with the Lille and Lyon Operas to broadcast operas in a number of smaller cities in their regions.
- **The renewal of the partnership** with the Paris Opera to live broadcast eight operas and ballets per year.
- **Support for the educational programs of the Aix-en-Provence Festival:** music workshops, educational concerts, creation of a multi-cultural choir.



The "Night of the Voice" concert in 2013 brought many artists from around the world together at the Grand Rex in Paris. Access the video by scanning this code.

No code reader?  
Enter tc3.fr on your mobile!  
Connection costs may vary.

### NUMBER OF PEOPLE BENEFITING FROM OUR ACTIVITIES

- **588,000 spectators** attended concerts supported by the Orange Foundation.
- **3,000 children** and adults from neighbourhood organisations participated in music workshops at the Aix en Provence Festival.
- **120,000 people** attended live transmissions of operas and ballets in cinemas.
- **66,000 people** benefited from activities to raise awareness of and popularise music.
- **10 major projects** to popularise music among isolated audiences received support.



**SUPPORT FOR ACCESS  
TO CULTURE ACROSS  
THE WORLD:  
A FEW FIGURES**

Mobile digital cinema  
in Africa.



**13,000**  
**BENEFICIARIES**

**8 new projects supported**  
(2 by the Orange Foundation in France, 6 by in other countries subsidiaries and foundations)

# promoting cultural discovery

## A few examples of international projects supported:

- In Spain and Romania, 2,000 hearing - and visually-impaired people attended cinema performances. 2,000 others enjoyed visits to specially adapted museums.
- In Moldova, 3,600 disadvantaged children attended opera performances.
- A "virtual museum" was opened in Poland.
- The Orange Foundation's "Orange Academy" program in Poland gave 6,000 children access to cultural events.
- The Foundation will be launching the "cinema for all" program in Tunisia.



## ORANGE EMPLOYEES AT THE HEART OF OUR ACTIVITY

Launched in 2010, the Orange Sings program is specifically for employees. They meet every week in their workplaces to sing in choirs under the leadership of professional choirmasters.

**35** Orange Sings choirs in 2013 in France, Spain and seven African countries (Botswana, Cameroon, DRC, Ivory Coast, Mauritius, Madagascar, Tunisia)

**1,000** employee choir members took part in the "Night of the Voice" 2013 concert at the Grand Rex in Paris



**Soumaya Ghaddab**  
Choir Member,  
Orange Sings  
Orange Tunisia

“ *The "Night of the Voice" 2013 concert at the Grand Rex was one of the highlights of my life: there is a before and an after. There were three African dialects in the songs.*

*It was great: we communicated through musical notes instead of words. It was like a fairytale.* ”

# 2013-2014 strategy

## in France

### a balance between ongoing and new partnerships

support will be focused on three priorities: identifying new talent, developing a bold program and providing activities to popularise music.

- In 2013, we welcomed two new ensembles: "Luce Del Canto" led by Simon Pierre Bestion (Baroque/Contemporary) and "Perspectives" led by Geoffroy Heurard (Classical and Jazz).
- The Foundation is opening up to digital music projects: in addition to contemporary compositions that often incorporate digital creation, the Orange Foundation seeks to open up to digital projects intended to disseminate music more widely.

## internationally

- Access to culture for people with sensory impairments will be strengthened.
- The mobile cinema program in Tunisia will bring this popular art form to isolated villages. The screenings will also provide an opportunity to communicate messages to raise awareness about health issues.





we all  
need to be  
involved

# Emergency solidarity

## IN MALI

**8,000** displaced persons assisted

**108** metric tons of maize and rice



## IN NIGER

**180** metric tons of rice and maize

**1,800** households assisted

### RESPONDING TO EMERGENCY SITUATIONS TO SAVE LIVES

Part of the Foundation's budget is set aside for emergency situations in countries in which the Group operates, including natural disasters, conflicts or other emergencies affecting the population.

In 2012, emergency solidarity activities were concentrated in Mali and Niger. In 2013, the Orange Foundation provided support to the victims of Cyclone Haruna in Madagascar.

### RE-ESTABLISHING AGRICULTURE IN NORTH MALI

In partnership with the World Food Program Mali, the Orange Foundation and Orange Mali Foundation contributed emergency food aid to displaced populations in the northern part of the country. In addition to the rapid and vital distribution of supplies, the project included the distribution of seeds and equipment to enable the people to overcome the crisis in a sustainable manner and regain their autonomy.

### ENCOURAGING A RETURN TO SELF-SUFFICIENCY IN NIGER

In Niger, two projects were supported in 2012:

- A project run by the Orange Niger Foundation in partnership with the Nigerian Government, the NGOs GRET and Action Against Hunger, which entailed the distribution of supplies and seeds.
- A project to support people suffering from severe food insecurity following heavy rains and flooding, run by the Spanish branch of Action Against Hunger and including cash-for-work and the distribution of seeds and fertilizer.

### HELPING TO SAVE LIVES THROUGHOUT THE WORLD

In other countries, subsidiaries and local foundations have answered calls from NGOs, in coordination with the public authorities, in response to local emergencies: distribution of medicine in Cameroon following flooding, aid to villages cut off by snow in Tunisia in Winter 2012.





# Orange Foundation

Orange believes that solidarity will enable everyone to communicate better. That is why the Foundation supports Orange employees who create or recreate social links. Over 6,000 employees have already been involved in solidarity actions. **Don't wait any longer, join them now!**



Rehema Nakayiza,  
Orange Uganda



Alain Gallon,  
Orange France



Bardees Al Smairat,  
Orange Jordan



Dikgang Lesetedi,  
Orange Botswana



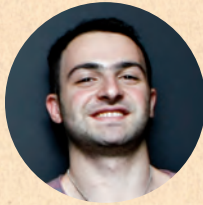
Edyta Kolodziej,  
Orange Poland



Michel Léger,  
Orange France



Mercedes Ubeda,  
Orange Spain



Haykaram Avetisyan,  
Orange Armenia



Solange Akoua,  
Orange Ivory Coast



Khaled Dweik,  
Orange Jordan



Mamadou Diomande,  
Orange Ivory Coast



Baharé Mahamadou  
Abdourhamane,  
Orange Niger



Sarah Nanyonga,  
Orange Uganda



Martin Mastalir,  
Orange Slovakia



Isabelle Turpin,  
Orange France



Amit Kohli,  
Orange India



Susana Corniel,  
Orange Dominican  
Republic



Norayr Yenokyan,  
Orange Armenia



Soha Ahmed,  
Orange Egypt



Carlos Garcia,  
Orange Spain





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In 2012, the Orange Foundation supported over 500 NGOs in their projects in France and around the world. To propose your project, please go to [www.fondationorange.com/en](http://www.fondationorange.com/en)



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