

New subscribers get three months of Apple Fitness+ free when buying a new Apple Watch, iPhone, iPad or Apple TV.

Terms and conditions

- Offer is available for new Apple Fitness+ subscribers with eligible devices for a limited time only. Offer is not available if you or any members of your Family have previously subscribed to Apple Fitness+.
- Only one offer per Family, regardless of number of devices purchased. You can share your free offer for Apple Fitness+ with up to five other family members via Family Sharing. Offer cannot be combined with Apple One or other free trials or offers for Apple Fitness+.
- Subscribing to Apple Fitness+ requires an iPhone 8 or later, or Apple Watch Series 3 or later paired with an iPhone 6s or later. Apple Fitness+ is only available in selected regions.
- Make sure your device is running the latest watchOS, iOS, iPadOS or tvOS.
- Offer must be claimed in the Fitness app on your iPhone within three months after first activating your eligible device (or three months following 24 October 2022 if your device was activated between 7 September 2022 and 24 October 2022. To see the offer appear, you will need to sign in with your Apple ID on your eligible device.
- Upon claiming the offer, you commit to a monthly Apple Fitness+ subscription at your region's price per month that starts immediately after the free offer period and automatically renews until cancelled. You can cancel at any time in Settings at least a day before each renewal date. If you cancel during your free offer period, you and your family members will immediately lose access to Apple Fitness+ and the remainder of your free trial. You cannot reactivate this trial.

Eligible devices

- Any new Apple Watch, iPhone, iPad or Apple TV, capable of running the latest operating system software, purchased from Apple or an Apple authorised reseller on 7 September 2022 or later.